

**Position:** Fun, fashion-focussed and fabulous Bridal Store Manager

**Contract:** 8+ hours a week for 3 months guaranteed, with lots of room for growth, flexibility and longevity

**Pay:** £16/hour + 4% commission

What Alice Wore Bridal, St Albans is seeking an experienced Store Manager to start in April, on a contract basis initially. Personality and dedication to the Bride and her chosen vibe is everything. You must be personable, upbeat, love fashion but also zero in on what flatters, know how to 'read a room' and live for the variety of tasks that working for an Independent Retailer will bring. This isn't purely a selling or admin role- it's a mix of everything that running a business entails. The role responsibilities and hours (8-14 hours per week) can all be discussed and tailored for the right candidate.

**Essential Qualities for Store Manager:**

- 5 years+ Retail Management experience in Fashion Retail, Styling or Bridal
- Be confident in sales and helping the bride to a decision, without being pushy
- Know how to intuitively 'read a room' - that's so important
- We love those 'fashion smarts'. An understanding of how shapes and fabrics work on the body should be part of what you love about clothing
- Be detail oriented and a good communicator, flexing your style to what is required and building rapport
- You must LOVE customer care and let that vibrancy show. Our groups are our guests

**Job Description:**

This role is highly flexible, as are the hours. To a certain extent, the hours worked will be scheduled around the deliverables and as much autonomy will be provided over that as possible. It's a team-playing position and we'll work in partnership.

Responsibilities include, but are not limited to:

- Developing your encyclopaedic knowledge of the gowns in the boutique and how they can be tailored and amended to suit the bride's unique requirements
- Building relationships with our designers and suppliers
- Carrying out Sales Appointments, assisting the Bride in finding the right gown for her. You will be a key holder and a trusted wingman
- Carrying out Collection Appointments, ensuring the gown is checked, steamed and prepared for pick up. The bride must complete her experience feeling thrilled
- Management of the boutique and shopfront, ensuring the space is clean, shoppable and ready to receive our groups
- Working with the owner to manage stock, identifying sample gowns and range gaps, providing always-welcomed feedback as to how we can evolve and grow
- Liaising with Brides and managing bookings on a shared calendar
- Liaising with Recommended Seamstress
- Increased hours from time to time (agreed as far in advance as possible) to cover Holiday periods
- Other duties could include, depending on the successful candidate's skillset, items such as Social Media strategy and support
- For the right candidate, the role will be tailored accordingly

**What we can bring:**

A flexible, fun working environment, where working hours can be moulded to suit you as far as is possible. This commitment is for an initial 3 month period, but could absolutely lead to increased hours and a Permanent position, IF that is what you are searching for. This is a collaborative role with the owner where open, honest communication is always promised.

**To apply:**

Email [info@whataliceworebridal.com](mailto:info@whataliceworebridal.com) with an email on what appeals to you about the role, what you're looking for and your CV. I'll come back to you within 5 working days of receipt.